

LAKE BARCROFT VILLAGE, INC.

Minutes of the Board of Directors Meeting  
Woodrow Wilson Library  
May 23, 2013

Meeting called to order at 3:04.p.m.

Attending: Ann Cook, Dawn Donald, Stuart Feldstein, Dale Gianturco, Carl Neuberg, Sam Rothman, Moya Atkinson

Minutes for the May 8, 2013 were approved without amendment.

No formal Treasurer's Report; balance on hand remains approximately \$40,000.

Moya reported there are two new members whose contracts are pending. Village membership would total 86 when their applications are completed. One of these applicants has requested limited weekend companion assistance for an unspecified period beginning the end of June. Moya also reported that the Services Committee, thanks to Marcella Marcey, has identified several medical professionals whose practices concentrate on geriatric medicine and related disciplines.

Moya will be on vacation May 31 through June 24. In her absence office volunteers will cover the office and the Village phone line. During this time Carol will oversee the operation and report on service requests.

The Board briefly discussed the request by Richard Rowan, a neighboring, non-Lake Barcroft resident who would like to join the Village. Carl will send a reply explaining why we cannot accommodate him at this time.

The Board also briefly discussed the vetting status of members of the Board and voiced continued adherence to the policy that all Board members must be vetted as an example for volunteers and members. Unvetted directors will be asked to resign.

Old Business

Carl led a discussion on the May 13 meeting. All agreed that the tenor of the meeting was upbeat and provided an excellent opportunity for socialization.

Carl distributed the member survey results, which, among other things, reflected strong favor for the Happy Hours and the Village lunches. The survey will be turned over to the Programs Committee for review and evaluation.

The BOD discussed the status of a new website administrator. Carl reported he had received a quote of \$50/hour for design, layout and insertions from Finley Martin. Carl will follow up. Dale recommended that this expense be reflected in the budget, possibly by shifting the amount allocated for Peggy Veroneau's services to the new website administrator.

Sam offered an updated PD and vacancy announcement for the new Village Coordinator. After discussion of the timing issue the Board decided that the contract term for the new VC would run from

August 15, 2013 to August 31, 2014. The deadline for applicants to express their interest will be June 30, 2013; a selection will be made by July 31.

Carl reiterated the need to have in place co-chairs for the Fundraising, Program and Communications committees. It was noted that the number of former professional writers in the LB community should provide a pool of talent for Communications. Ann suggested that in accordance with committee descriptions and for organizational clarity that George's work on the website be placed under the Communications Committee and George be made co-chair until a website administrator is found to take that position. The Committees Outline will be an agenda item for the next BOD meeting.

Carl distributed two versions of the Village Events Calendar prepared by Harriette. One was date specific; the other keyed generally to days of the month.

Dawn presented the most recent proposal for the September art auction, including the menu, a price breakdown and timeline. The venue for this proposal would be at the Fortune restaurant in Seven Corners. The final price, which will include a tax-deductible portion, has not yet been decided, nor has the question of initial costs and revenue goals. Answers to these question will be provided at the next meeting for the event authorization and funding.

Carl initiated discussion regarding a secure section of the Village website, suggesting that the member directory and financial information be the first two items to be placed in that part of the website. After discussion about the need for securing Village financial information the consensus of the Board was to include financial information and the member directory.

### New Business

The Board discussed whether there should be a program presentation at the July 29 Village meeting, but the only conclusion reached was to question the need for such a meeting given the full Village event schedule. In any event, the BOD will make a decision on a July member meeting at the next BOD meeting.

The Board then turned its attention to fundraising, which in turn led to a short discussion of associate memberships. Further discussion on associate membership was tabled since a report on the subject will be made at the next BOD meeting.

Ann suggested that the BOD consider offering incentives to current members to renew their memberships. One incentive would give members a free month: Pay for 12 but receive 13 months of services. The same incentives could be used to recruit prospective members.

The tentative BOD meeting set for July 3 will be moved to July 2.

Next meeting: 3:00 p.m. Thursday, June 13 at Woodrow Wilson Library.  
Adjournment at 5:04.

Respectfully submitted,

Sam Rothman

