

LAKE BARCROFT VILLAGE
BOARD OF DIRECTORS MEETING MINUTES OF OCTOBER 10, 2013

Meeting convened at 3:10 p.m. by First Vice President, Sam Rothman

Attendees: Ann Cook, Dawn Donald, Stuart Feldstein, Dale Gianturco, Sam Rothman
Julie Uritus

Minutes of Sept. 26, 2013 approved with one correction offered by Ann Cook.

Treasurer: Reported there is approximately \$45,000 in treasury.

Distributed Virginia Sales Tax Exemption forms.

New Village brochure: Larry Golfer reports it is his high priority; Dawn will check with him.

Village Coordinator: Distributed updated membership list reflecting 91 members.

Reported on Oct. 7 WAVE meeting- many new ideas for speakers/programs; will present those to Programs Committee

Reported her homeowner's policy does not cover her service to the Village. Board will arrange for separate policy for VC.

Reported on updated volunteer form now on the LBV site

Reported that Vienna Presbyterian Church would like to meet with a couple of board members to discuss forming a Village; it was decided to wait to act on this until Carl returns; Julie will advise contact at VPC of this decision

Copies of drafts of the renewal letter and invoice were presented; reworded versions of ones that were sent to us from Beacon Hill Village; the e-versions will be sent out the beginning of Nov.

Met with Jennifer Edge from Fairfax Cty- Independent Living Project, who will be giving a presentation at the next quarterly Membership meeting on Nov.5th.

Stuart reported that the Village's insurance premium will be slightly higher this year compared to 2013 because the 2014 premium will represent a full year while the 2013 premium represented only a partial year. An endorsement to the Village general liability policy covers volunteers.

Anniversary party is tentatively scheduled for Jan. 12 at Goodwin House. Brief discussion regarding negative connotation of an "old folks home" but venues of adequate size are scarce, and Goodwin House offers a barrier-free entry to a large common room with piano and dance floor.

Results of discussion on matters denoted on agenda as President's items:

Dale agreed to serve as liaison to the Marketing/Strategic Planning Committee, but the BOD will have to identify co-chairs of the committee. No recommendations were made.

Volunteers and their talents: Any effort to go back to the volunteers for an update on their areas of interest might be counterproductive because most have not been called upon. We should be prepared to use them if we go back to them. One suggested use: Ask them to help set up for general meetings. Use the anniversary party as a vehicle to get them more involved beyond their stated areas of interest. Need to rotate assignments through all volunteers, not just those who live close to the member requesting service.

Handbook updates. Stuart will contact Volunteers Committee to review; Sam will do likewise for the Services Committee.

[Ann – What two programs should we mention at 11/5 meeting]

There was agreement that the liaison/co-chairs arrangement needs improvement. Co-chairs seem to be looking for guidance rather than reporting activities to their liaisons. Consensus that re-issuing invitations to the co-chairs to attend BOD meetings was necessary, as well as providing them with BOD meeting minutes after Board members' review.

With respect to fundraising it was noted that it is time to have our Business Club members re-up. Dawn will discuss with Louise about next steps. The Business Club card space on the website needs to be enlarged or linked to a separate screen. Currently, the cards are illegible due to their small size. There was consensus that approaching individual donors was more effective than tapping business donors. One suggestion: Small dinner parties for major donors. It might be helpful to fundraising efforts to run profiles of served members in the LB Newsletter.

The idea of a retreat was well-received provided it would be structured and focused and provided co-chairs would commit to attend.

Ann raised questions about the timing of the associate membership initiative and was informed that during her absence the Board decided that a final presentation to the membership would occur sometime in the first quarter of 2014 and would be implemented later in the year, probably in conjunction with membership renewals.

Meeting adjourned 4:20 p.m.

Next meeting: October 24.

Submitted by Sam Rothman, First Vice President