

LAKE BARCROFT VILLAGE, INC.

Minutes of the Board of Directors Meeting
Woodrow Wilson Library
May 8, 2013

Meeting called to order at 3:10.

Attending: Ann Cook, Dawn Donald, George Erikson, Stuart Feldstein, Dale Gianturco, Sunny Greene, Carl Neuberg, Sam Rothman

Carl asked that comments on the draft minutes for the May 2, 2013 meeting be sent to Carol.

Dawn paid LBA \$1,500 for newsletter advertising, an amount that included three free ads.

Carl asked Dawn to provide firm numbers for membership, vetted volunteers and other quantifiable functions that will be shared with members at the May 13 meeting.

Old Business

Carl led a discussion on the May 13 meeting agenda. He will introduce the program; Larry Golfer will make a photography presentation following the introduction; the photography presentation will be followed by discussion groups that, with the aid of a facilitator, will focus on what programs and services members would like to have in the future.

The BOD suggested revisions to the draft programs and volunteer opportunities lists that will be distributed at the May 13 meeting. The Membership Committee and volunteers it has enlisted will extend invitations to the meeting by telephoning each Village member.

The Village's summer initiative will include "small gatherings," groups of eight-persons who will get together twice during the summer to socialize and discuss Village matters. There will be nine such groups, each hosted by a Village member.

The BOD discussed what the role of the new website administrator should entail. The discussion focused on technology and content functions and concluded that the latter is the responsibility of the Communications Committee. The website will be hosted by Simposit Information Systems Solutions (Bobby Bermudez) at a monthly cost of \$10.

Carl apologized to Bill and Ann Cook (through Ann) as to his misunderstanding with respect to the website status and the transfer of the Adobe Muse system. George reported that the Adobe Muse function was transferred from Nick Cook to Bobby Bermudez pending its final placement; the monthly Adobe Muse fee will remain at \$14.99.

Stuart will continue to serve as proofreader for Village publications.

George reported that there was no change in the search for a replacement for Moya, who this week provided her thoughts on the Village Coordinator's position description. George will be working on a new PD for the Village Coordinator.

The Village Events Calendar has been revised to avoid conflicting events.

Carl reported a tentative arrangement has been explored for the Sept. 10 art auction fundraiser. A \$50 per ticket price is proposed, \$15 of which would be tax deductible and \$35 would be applied to a four course dinner at Argia's. The restaurant would provide its entire space if at least 150 tickets are sold. The committee working on this event will be looking at other venues, including Fortune Chinese Restaurant at Seven Corners.

Sunny announced that, with Stuart's assistance, she expects to have a reasonably complete report on associate memberships in June. This announcement was followed by a brief discussion on the use of financial incentives to gain members or renew existing memberships.

New Business

Dale expressed his opinion that there will be a need for additional fundraising since a contemplated summer fundraiser will not be scheduled. Toward that end he suggested additional contributions from directors.

George said that there is a need to move the Tech Soup account.

Adjournment at 4:35.

Next meeting: 3:00 p.m. Thursday, May 23 at Woodrow Wilson Library.

Respectfully submitted,

Sam Rothman
First Vice President