

LAKE BARCROFT VILLAGE, INC.

Minutes of the Board of Directors Meeting  
December 11, 2014

Attending: Moya Atkinson, Carol Bursik, George Erikson, Jane Karpick, Adele Neuberg, Carl Neuberg, Sam Rothman, and Clyde Williams.

Clyde called the meeting to order at 4:05 pm at the Mason District Governmental Center.

Minutes: The Board reviewed and approved the minutes of the October 9, 2014, meeting.

Treasurer's Report: Carl provided a draft of the 2015 budget that he and Dawn developed with Peggy Veroneau. Our current bank balance is \$70,907.00.

Executive Director's Report: Moya, who is filling in during Cindy's absence, reported that Erma Frieden has joined the Village. We received a call from Capitol Hill Village requesting information on our auction. Board members talked about sending holiday cards featuring one of Larry Golfer's photos to all of our members.

**Motion:** Adele moved and Carl seconded that we authorize an expenditure of up to \$500 for mailing holiday cards. Motion passed.

Moya will be away from December 29 to February 4.

Committee Reports

There were no reports from the Programs, Communications, Volunteers/Services, and Fund Raising committees.

Old Business:

*Charter Amendment:* The Board postponed action on the amendment to the Articles of Incorporation regarding additional membership categories. The committee working on this will report back at a future meeting.

*Scheduled Meetings:* The next Board meeting will take place on January 8 from 3:00-5:00 pm at the Mason District Governmental Center. The Second Anniversary Party will be held on January 11, from 5:00-8:00 pm at Goodwin House in Baileys Crossroads.

*Auction:* Adele reported that there is no final update on the proceeds of the October auction.

*Renewal Notices:* Renewals have been sent to all Village members, but we do not have a report on the fulfillment rate yet.

New Business:

*Leadership Development and Sustainability:* As a follow-on to the fall retreat, Adele presented a report from the team who had the task of creating an action plan for improving effectiveness of the LBV leadership team (#29). She shared a draft matrix of strategies and tactics that would support key elements of leadership development and sustainability along with a timeline for completing actions. Teams focusing on goals #1 (Clearly stated goals/strategic planning) and #6 (Clear roles and responsibilities to be an effective unit) could use a similar matrix to document specific strategies and tactics.

An idea from group #29 was to increase the pool of Village leaders by allowing non-members to serve on the Board of Directors.

**Motion:** Adele moved and Sam seconded that we amend the bylaws of Lake Barcroft Village to permit non-members to serve on the Board of Directors. Such members would need to be residents of Lake Barcroft, and no more than three non-members could serve on the Board at one time. Motion passed by a vote of 5 in favor and 1 opposed.

*Strategy and Planning:* Adele suggested that we continue our work from the retreat by holding a strategic planning meeting on February 19 with Rick Uritus, who served as our facilitator in November. Rick is willing to work with us in small groups from mid-January to mid-February in order to prepare for this planning session. We would pay Rick a retainer for his work. After discussing the proposal, the Board decided to table a decision until a future meeting. It was suggested that we could hold a working meeting on January 8 in lieu of the monthly Board meeting.

*Nominations and Elections Committee:* George will serve as the chair of this committee, which will develop a slate of candidates for three vacancies on the Board.

*2015 Budget:* Carl presented the draft budget and noted that we need to increase our fund raising efforts and donations in the coming year. Dawn and Louise Ziebell are working actively to expand the Business and Professional Club, which will be a source of donations.

**Motion:** George moved to approve the proposed budget. Carl seconded. Motion passed.

The meeting adjourned at 5:10 pm. The next meeting will be January 8 from 3:00-5:00 pm at the Mason District Governmental Center.

Respectfully submitted,

Carol J. Bursik, Secretary