

LAKE BARCROFT VILLAGE, INC.

Minutes of the Board of Directors Meeting
June 12, 2014

Attending: Carol Bursik, Ann Cook, Dawn Donald, Stuart Feldstein, Dale Gianturco, Larry Golfer, Jane Karpick, Harriette Kinberg, Adele Neuberg, Carl Neuberg, Sam Rothman, and Julie Uritus.

Dale called the meeting to order at 3:05 pm at the Mason District Governmental Center.

Minutes: The Board reviewed the minutes of the May 8, 2014, meeting.

Motion: Ann moved and Sam seconded that the minutes be approved. Motion passed.

Treasurer's Report: Dawn distributed two documents: Profit and Loss Detail for May 2014 and Profit Loss Budget Performance through May 2014. She recapped income and expenses for the month and noted that donations are down from last year. The plan for generating donations includes reconnecting with Business Club members and reaching out to new businesses. Dawn plans to survey members to determine who has used or referred companies to the Business Club. She asked for assistance from the Board and the Village Coordinator in this effort.

We have a balance of \$58,655 in the checking account. Since this account earns no interest, Dawn would like to shift funds to a savings account that would produce some income.

Motion: Dawn moved that we open a savings account and transfer \$30,000 into it from checking. Adele seconded. Carl asked about the tax implications of earning interest on donations. Dale amended the motion to state that we will move \$45,000 to the savings account provided there is no adverse tax impact in doing so. Motion passed.

Sam volunteered to investigate the possibility of establishing a short-term bond fund for some of our assets.

Village Coordinator's Report: Julie presented her written report and updated the member statistics by saying we have one renewal in addition to two new members, for a total of 85. Three couples are considering dual membership. We have 80 volunteers, including two new people, and four potential volunteers. Requests are picking up.

We need a new computer for the office so that volunteers can use the existing computer. Julie would like to have the equipment in place for the new Coordinator, who will take over at the end of August. She also needs a bookcase with three shelves.

The next Notebook program on June 19 will focus on home care services. Three of our vetted providers will make presentations. We have two intergenerational projects for the Village. Eric Creely completed his Eagle Scout project to build and install signposts with house numbers for seven Village members. Zack Feldman, a college student who is home for the summer, has offered to teach a Tech Wednesday class on smart phones on July 9.

Committee Reports

Programs (Ann): The committee is planning events through October, including a wine tasting, a driver safety course, and "Five Wishes for a Happy Ending." The shuttle has been suspended for the summer.

Membership (Harriette): The small group event at the Kassings on May 21 was very successful. The committee has hosts for four more gatherings; they will receive lists of suggested invitees and talking points to explain what the gatherings are about. The committee has received several suggestions that will be factored into future planning, including potluck dinners in members' homes and events on days other than Tuesday or Thursday.

Volunteers/Services (Jane): The committee is introducing a new service to link members with walking partners from our volunteer corps. The committee is developing a list of responsibilities for the various services that will help volunteers understand what they are to do.

Communications (Larry): Larry asked for ideas for articles in the LBA newsletter. The deadline for the newsletter has been changed to the 20th of the month. The calendar is limited in space, and we are unable to list events farther out than two weeks after mid-month. When the new LBA web site comes online, we will be able to get more activities into the calendar.

The Village web site is getting very few hits. Larry would like to test Constant Contact to deliver information through an e-mail newsletter on a more flexible schedule. Julie and Adele will help him explore this concept.

Larry offered to do a class on photography for the Village.

Fund Raising (Dawn): We need ideas and people to work on fund raising. The auction will be our big event for this year, but we still need financial donations. The Annual Report will be done in a newsletter style this year, and we will ask for donations there as well.

Planning and Strategies (Dale): The committee has had several meetings to investigate the tax implications of membership fees. They are finding substantial differences in practice and philosophy among villages. They are seeking help from a skilled tax attorney to craft recommendations that will be reported out to Lake Barcroft Village later this summer.

Search Committee: Stuart reported that they have received several letters of interest and resumes for the position of Village Coordinator. Interviews will take place the week of July 7. The Committee hopes to make a recommendation at the July Board meeting.

Business:

June 16 Quarterly Meeting: The Board discussed the length of the meeting and the amount of time to be allotted for committee presentations. We will have a drawing for a Harris Teeter gift card and refreshments. There will be tables for each committee to hand out information and chat informally with members and anyone interested in the Village.

New Brochure: Carl gathered all comments on the draft brochure and mocked up a revised three-fold, which he handed out. A few additional changes will be made to the final draft. Carl obtained a pricing estimate from McCabe of 1,000 copies for \$620. They can meet our delivery requirements.

Motion: Adele moved and Carol seconded that we spend up to \$620 to print the new brochure. Motion passed.

Village to Village National Gathering: The VtV organization will hold a national conference in Washington, D.C., from September 29 to October 1. We have \$1,000 in the budget for professional development, and this meeting would count as such.

Motion: Dale moved that we designate \$1,000 to pay for registration and attendance at the Village to Village National Gathering and that we discuss at our next meeting how the funds will be allocated. Ann seconded. Motion passed.

Recognition of Glen Ruh: Adele provided background information on Glen's contributions to the creation of the Village and his continued support for several of our publications.

Motion: Adele moved and Sam seconded that we recognize Glen's efforts on behalf of the Village. After discussion of an appropriate tribute, Dale recommended that we write him a letter of thanks from the Board for his professional and personal contributions. Dale volunteered to prepare the letter. Motion passed as amended.

Local Alumni Status: In view of the fact that some Village members have moved from Lake Barcroft but remain in the local area, Adele proposed that the Board consider a complimentary open invitation to alums to attend all Village events for one year.

Motion: Adele moved and Ann seconded that alums continue to remain on our mailing lists to receive announcements and the calendar of our events. They would also have an open invitation to attend all Village social events for one year, along with an offer of transportation to those events if requested. Alums would not receive services and would have no voting privileges. After discussion, Ann amended the motion to offer alum status at the rate of \$50 per year. Motion passed. We will send letters to our alums to let them know that we encourage their continued connection to Lake Barcroft Village.

Summer Social: Adele announced that there will be an end-of-summer party for members on Saturday September 6 from 6:00-9:00 pm. The party will take place at the home of Gloria and Stuart Starr and will carry out a theme of "A Swank Stroll Down Memory Lane." There is \$1,000 in our budget for the party; Signe Williamson has agreed to plan and organize the food.

Planning Calendar: Adele proposed that we develop a master calendar for the Board, which will include committee activities, programs, and special events. The purpose is to avoid conflicts and to make sure that we are aware of the lead time required for such responsibilities as elections, budget preparation, etc. Carol and Adele will work on developing the calendar.

Other Business: Dawn reminded everyone that the auction in October will NOT include a dinner. There will be heavy hors d'oeuvres and small plates, but not a meal like we had last year.

Ann suggested that we honor the passing of Andy Mollison, who was the president of Palisades Village and very helpful to us in establishing Lake Barcroft Village.

Motion: Ann moved and Adele seconded that we donate \$100 to the Washington Area Village Exchange (WAVE) in memory of Andrew Mollison. Motion passed.

The meeting adjourned at 5:00 pm.

Respectfully submitted,

Carol J. Bursik, Secretary