

MINUTES OF THE LAKE BARCROFT VILLAGE BOARD OF DIRECTORS  
April 10, 2014

Meeting convened at 3:05 p.m. at the Mason District Governmental Center

Attendees: Directors Clyde Williams, Ann Cook, Dale Gianturco, Dawn Donald, Stuart Feldstein, Sam Rothman; Committee chairs/representatives: Harriette Kinberg, Jane Karpick, Cindy Waters.

Minutes of March 17, 2014 approved.

Treasurer's Report. The report appeared incomplete inasmuch as certain expenses were not listed. A corrected report will be sent to Board members within a couple of days.

Village Coordinator's Report. Julie attended a meeting with other Virginia village coordinators/executive directors that was run by Barbara Sullivan of Mount Vernon at Home and attended by Pat Rohrer (Fairfax County), among others. Julie spoke with those persons, as well as Cele Garrett of AHA, to request their assistance in helping us find a replacement for Julie.

### **Committee Reports**

Programs. The April program schedule has been published. Ann requested those in attendance to promote the next museum shuttle on Thursday, April 24 and to remind those they speak with to call Julie for reservations and let them know the pick-up/drop-off point is Beach 5. There was a general discussion about the inclusion of LBV events in the Lake Barcroft Newsletter and the timing of their submissions to the Newsletter for timely publication. Upshot was to try to include as many future events as feasible in a given issue.

Communications. No report. Sam will check with Larry Golfer as to status of brochure.

Membership. The Membership Committee is reviving small group social gatherings of members to try to promote recruiting. The plan includes having a Board member or a committee member in attendance at each gathering. To date seven members have agreed to serve as hosts.

There was a brief discussion whether to retain the list of members' names on the LBV website. The consensus was to leave the list in place.

Fundraising. The auction team is hard at work; the auction will be held at the Arlington Unitarian Church on Friday, October 17, most likely from 6:00 to 9:00 p.m. The team structure comprises co-chairs and six subcommittees. The team will meet next on April 28.

Planning and Strategy. Dale is researching the tax deduction issue with respect to both full and associate membership categories and expects to report to the Board in June.

Volunteers/Services. Jane offered proposals for three new services, all of which the Board approved in concept. Some tweaking will be needed, after which Jane will present them to the Board for formal action.

Jane received a request from the LB Woman's Club, which will be sponsoring its annual House Tour, to have LBV volunteers assist persons who have a problem negotiating stairs when visiting certain houses. The Board advised that LBV volunteers were not trained in mobility matters and that they were insured only for Village activities; accordingly, the Board would have to decline the Woman's Club request.

Moya's March 8 email containing a number of suggested services was referred to the Committee for consideration.

### **Other Business**

Associate Membership (AM). Stuart distributed a 12 DC-area village survey of their experiences with a second class of membership (denoted for our purposes as "Associate Memberships"). In view of the fact that some negative views were expressed at the March 31 Village meeting the Board engaged in a lengthy discussion of the subject. Stuart opined that he did not want the Board to take action until a meeting with all directors was present. Further, in light of the directors' travel schedules the discussion concluded with a motion by Stuart, second by Sam and amendment by Ann to postpone consideration of AM until the Board's November meeting. Motion carried. Accordingly, AM will be removed from the agenda for the June 16 meeting, and the April 29 special membership meeting will be canceled.

Business Club. Louise wants to reinstitute the Business Club. In light of the fact that Business Club members have not contributed since the outset of the Club the Board agreed that Dawn should send a notice to Business Club members requesting a \$500 renewal fee.

Contributions from past donors. Dale suggested that the Village should now request contributions from past donors, particularly those who are not members. He emphasized that these people have donated thousands of dollars in the past and that other charities have found that past donors are the most likely future donors. Dale also noted that the Village has not made any efforts of this kind in the past year. The suggestion was endorsed by several of the directors present.

VC search. Stuart announced that he, Ann and Sam comprise the search committee to identify VC candidates and that the vacancy announcement would appear initially on Lake Link.

Summer social. In response to a request to consider whether to hold a Village summer social the Board decided to defer a decision until the May meeting.

Meeting adjourned 5:25 p.m.

Respectfully submitted,

Sam Rothman  
2d Vice President