

LAKE BARCROFT VILLAGE, INC.

Minutes of the Board of Directors Meeting
October 9, 2014

Attending: Carol Bursik, Dawn Donald, Stuart Feldstein, Nancy Mattson, Adele Neuberger, Carl Neuberger, Cindy Waters, and Clyde Williams.

Clyde called the meeting to order at 3:05 pm at the Mason District Governmental Center.

Minutes: The Board reviewed the minutes of the September 11, 2014, meeting.

Motion: Carl moved to approve the minutes, and Stuart seconded. Motion passed.

Treasurer's Report:

Dawn distributed copies of the Profit and Loss Budget Performance for September. Total income through the end of that month was \$43,462.50, and total expenses were \$31,548.83, for a net income of \$11,913.67. Dawn will e-mail the Board the checking account balance as of September 30. The income from tickets to the auction and ads for the catalog are still outstanding, as is the expense for the summer social, which came to \$1,200.00.

Motion: Adele moved and Carol seconded that we accept the Treasurer's report. Motion passed.

Executive Director's Report: Cindy reported that we have 85 members, with one renewal still pending. There are 84 active volunteers helping with requests for services and social outreach. Participation in Village programs has been on the rise, with a record 43 people attending the last happy hour at Terry Stone's.

Cindy met with the AARP representative for Northern Virginia; she intends to work more closely with this person. She attended a meeting with staff from Fairfax County on respite care and daily money management issues for seniors. On September 29 and 30 Cindy represented LBV at the National Village Gathering sponsored by the Village to Village network, and on Hill Day, October 1, she talked with staff from Representative Gerry Connolly's office.

Cindy spoke with Supervisor Penny Gross about potential space for our office in the renovated Woodrow Wilson Library. According to Supervisor Gross, there is no such space in the new floor plan. This is at odds with information coming from the office of the Deputy County Executive. Clyde will work on clarifying the status of office space.

Committee Reports

Programs (Nancy): The committee met earlier in the week and set up the calendar for the next few months. Information will be posted on our web site and sent to the LBA Newsletter editor. On November 4 the Notebook Project will feature a program called "A Good Ending—Put Yourself in Control," from 7:00-8:30 pm. The luncheons and happy hour will take place on schedule in November.

Cindy Waters has arranged for Elinor Waters, an expert on elder issues, to conduct a low-vision workshop on December 3. The AARP driving class received excellent reviews and will be repeated on November 12-13 at the Fountains of Washington in Alexandria. The shuttle bus has been cancelled for November but will resume service in December to the National Portrait Gallery and the holiday bazaar. In January the shuttle will take Village members to the American Indian Museum.

Communications: No report.

Membership (Adele): On behalf of the committee, Adele circulated a proposal with several incentives to get or retain members. The first, "Get a Member, Get a Month," was voted in last year as a trial program ending December 30, 2014. The committee would like to make this a permanent incentive.

Motion: Adele moved that we make permanent the program to give current Village members a free, one-month extension to their membership at renewal when they recruit a new member. Carl seconded. Motion passed.

The second incentive was to allow current Village members a free, one-month extension to their membership when they pay for a renewal 60 days prior to expiration. This initiative was discussed last year but voted down. The Board discussed the pros and cons and considered the logistics of doing this in 2014 when the renewal period is scheduled to begin soon. Opinions were divided as to the merits of this idea and the short lead-time to implement it this year. The idea was tabled for consideration at a future date.

The third incentive, to give members a significant discount in membership dues when they pay for three years in advance, was not discussed.

Planning: The committee is without a chair at present. The Board decided to postpone re-staffing the committee until after our November retreat.

Volunteers/Services: No report.

Fund Raising (Dawn): The social for the Business and Professional Club, held at Louise Ziebell's home, was a big success. Nineteen people attended, and after light refreshments, they broke into two groups to discuss how the club could support the Village. Dawn sent a summary by e-mail. So far, two donations have been received as a result of this event.

Preparations for the auction on October 17 are proceeding according to plan. On October 10 the committee will do a walk-through at the venue. We need to sell more tickets. There have been some difficulties with purchasing tickets online, so the committee is focusing on paper ticket sales.

Old Business:

Annual Report: Dawn proposed that we prepare a report covering 2013 and 2014 in January. The Board agreed to this idea.

Charter Amendment: Stuart distributed a revised version of the proposed amendment to the Articles of Incorporation. The document also explains the proposed changes, the reasons for the amendment, the approval process, and includes a ballot for voting. After discussion the Board recommended further edits to the proposed text for Article IV.

Motion: Stuart moved that the Board approve the proposed amendment to Article IV of the Lake Barcroft Village, Inc., Articles of Incorporation. The article currently reads: "The Corporation shall have one class of members." The revised article would read: "The Corporation shall have one or more classes of members. The establishment of each new class of members will be subject to a vote of the membership." Carl seconded the motion. Motion passed by a vote of 5 in favor and 1 against.

The Board decided that the document would be sent electronically to Village members with e-mail and in hard copy to members who do not use e-mail. Votes would be cast electronically or sent by paper copy in a sealed envelope to the Executive Direct not later than October 31.

Scheduled Meetings: The next Board meeting will take place on November 13. The quarterly Village meeting will be November 17. Adele suggested that we focus the program on ways to make your house safe. She recommended a speaker to Clyde.

Retreat Update: Adele reported that the planning committee would meet with Rick Uritus on October 16 to refine the program. She passed out a chart listing topics that were raised at the National Village Gathering and asked Board members to rank their importance to our village. The retreat will take place on November 20 from 1:00-5:00 pm at Goodwin House.

LBV Handbook: Stuart has completed the revised text. He asked if we want to do a mass printing at this time. The Board decided to print copies as needed for the time being.

VtV Funding: At the national conference the attendees learned that the Village to Village network is no longer receiving corporate funding for their operations, and they are seeking donations that will be matched up to the level of \$40,000. The organization made the 40K goal during the conference, but a new challenge match will take place next year. Cindy suggested we donate something at this time, because VtV is a good resource for villages around the country, and they are leading a national movement. The Board talked about making a good-faith donation now and sending an additional contribution next year if we are in a strong financial position.

Motion: Adele moved that we contribute \$500 now to Village to Village. Carl seconded. Motion passed.

New Business:

Nominations and Elections Committee Chair: Clyde asked Adele to head up the committee to identify nominees for the Board in 2015. She agreed to serve as co-chair and will find someone to help her.

Budget Committee: Dawn and Carl volunteered to develop a budget for next year with assistance from Peggy Veroneau.

Anniversary Party: Carl has spoken with Goodwin House about holding the party there in January. They are willing to offer us the same services as last year in exchange for gold membership in the Business and Professional Club. They will provide dinner worth \$24 per person at the rate of \$12 per person, with no room charges or setup fees.

Motion: Carl moved that we accept the offer from Goodwin House and provide them gold membership in the B&P Club. Stuart seconded. Motion passed.

We need someone to chair the planning committee for the party. The date will be January 11, 2015.

Adjournment:

The meeting adjourned at 5:00 pm. The next meeting will be November 13 from 3:00-5:00 pm at the Mason District Governmental Center.

Respectfully submitted,

Carol J. Bursik, Secretary