

Lake Barcroft Village
Board of Directors Meeting
April 14, 2022 Minutes (Revised)

President Ellen Raphaeli called the April 14, 2022 meeting of the Board of Directors to order at 3:22 p.m. Also present were Sam Rothman, Ross Kory, Jane Guttman, Beth Auerbach, Liz Gianturco, Walt Cooper, Cathy Williams, Sue Morse, and Executive Director Cindy Waters. Not present was Lisa DuBois.

The agenda for the April meeting, which was sent out earlier by President Ellen Raphaeli, was approved. The minutes of the March 10, 2022 meeting, provided by Secretary Liz Gianturco, were also approved.

The Treasurer's Report stood approved as read by Treasurer Ross Kory. Ellen asked if any contributions have come in since the first of the year. Ross stated that most come in at the end of the year. Cindy Waters added that the bulk of our renewals trickle in over the entire year. As a result, Ross cautioned that we'll be going into a few months of deficits. Ross informed the members that he has filed the 990N and it was accepted.

Executive Director Cindy Waters referred to her report, which had already been forwarded to the members. We are currently at 83 members, of which 60 are full-time members. She is still talking to two former members to encourage them to rejoin. She has also interviewed a couple who is interested in joining. One new volunteer has been trained. Beth will follow up with one potential member that Cindy has already contacted about learning more about LBV. All event numbers for March are listed on her report. Thirty-four members attended the March Quarterly Meeting, which was very good attendance.

Cindy added that she has reserved the small conference room for board meetings and the large conference room for the quarterly meetings at the Mason District Governmental Center through the end of the year. She let the April reservation for the small room go because the board meeting was on Zoom. It is yet to be decided whether the June meeting will be held in person. A decision must be made by June 1 because the Center will take it back for other groups' use if we don't want it. Board members decided to keep meeting via Zoom for the rest of the year, so those additional reservations will be let go.

To begin the committee reports, Jane Guttman, chair of the Communications Committee, reminded members that the due date for The Villager newsletter, which she edits, is April 30. She doesn't have much information yet, but Walt told Jane that he would write an article about singing groups and piano lessons. She wants someone to take more photos, especially at the Happy Hour on April 23.

In the Fundraising Committee chair's absence, Cindy reported that Lisa DuBois has already started looking into fundraising. HomeInstead, a home care business located next to the Silverado, contacted Lisa to tell her they are considering giving LBV a grant of \$10,000, and she will begin to check with other businesses' interests as well. A number of members of the Business and Professional Club still would provide \$500 contributions with nothing expected in return except recognition in The Villager. Donors would be invited to Happy Hours to meet and greet attendees. Having a laundry list with levels of participation was discussed. It was suggested that we provide LBV vests to new sponsors. Ross is storing the inventory of the safety vests.

The chair of the Volunteers and Services Committee, Walt Cooper, is aware that Cindy already takes care of many of the duties of this committee. Walt is ready to go and will meet with Cindy to get her ideas. He will report on their meeting next month.

Programs Committee chair, Cathy Williams, referred the members to her report for March. Since the Mandelbergs will be away from home during the date of the May Happy Hour, Cindy informed the group that Lisa DuBois will host the Happy Hour on May 21. She has also offered to host in July. The Glenstone excursion will be held Friday, April 22. Cindy reported that so far four people have signed up.

The chair position of the Membership Committee still remains vacant. Cindy continues to handle many of the duties of the Membership Committee.

Operations Committee chair Beth Auerbach reported there is nothing new about policies.

Jane Guttman and Ross Kory, Technology Committee chairs, reported that Ross and Cindy would comment on recent developments during the update about Helpful Village.

Three items of Old Business were discussed:

1. Cindy announced that Louise Ziebell will gather leaders of Keeping in Touch (KIT) at La Cote d' Or at the end of April. Some of the leaders thought there was overreach and that it isn't necessary to report contacts once a month. A report of the meeting will be given at next month's board meeting.
2. Regarding a potential Zellman presentation to the Board, some members would like to see what the Fairfax Office of Aging has to offer groups like LBV. Cindy suggested waiting for a month or two because the office will be reorganizing.
3. Cindy and Ross gave an update on the phone call about the Helpful Village (HV) technology. Currently we use an Access database. However, we may be able to derive some value from the HV technology now and in the future. The platform that we would be using for data is not particularly user-friendly, and we would need a tutor to help us understand the interface, which is imposing and complicated. We could eventually use it for members to sign up for events on-line, but there are challenges on delivering the product. Right now we pay \$1.00 per member per month for the HV financial package, and we have used it for two years. Cindy doesn't foresee that we'll need anything more than what we now use. She reported that the information she and Ross received was a validation of her concern about the "positives" of using the software. She thinks that LBV should continue as they have in the past—by using the financial part of the package. There would be no other benefits to our members or volunteers. Ellen posed a question, "Are we getting good use out of it now?" Cindy believes that we get what we need from Access and it's easy to use. Helpful Village is not. Ross said that we shouldn't completely dismiss the Helpful Village software, but we should continue looking at it in the future.

Cathy suggested that we ask Debra Lee to gather suggestions of what more we could do. Cindy and Ross will contact her to have a conversation about future needs and options with Access and Helpful Village.

The following items of New Business were discussed:

1. Sam Rothman will be in charge of producing the Biennial Report. All previous reports are on the website. He will review the FAQ's and the Village History at the same time he is working on the biennial report. Since the FAQ's were updated last year in anticipation of the membership drive, Sam expects that it will take about two weeks to prepare the input.
2. It is necessary to find a speaker for the Quarterly Meeting on Monday, June 6. Jane suggested the program "Wicked Fairfax: Sorting Fact from Fiction." The question came up about how to present the program—online or in person. Cindy believes the room is big enough to handle all members who would want to attend. After a lively discussion of pros and cons of in-person attendance, it was decided to have a hybrid meeting with in-person participation and live streaming. A decision about food and drink was tabled until the next meeting. Jane was asked to pursue her suggestion for the program.
3. Regarding the item Rethinking Committees, Ellen noted the overlapping functions of the Executive Director, Membership Committee, and Volunteers and Services Committee. She suggested that the

Board might want to take a fresh look at these committees, determine if we really need them and, if not, decide what new committees should be established.

Ellen asked for a motion for adjournment. Sam made the motion for adjournment and Liz and others seconded. The meeting was adjourned at 4:48 p.m.

Respectfully submitted,

Sue Morse, Secretary

Next Board meeting – May 12 at 3:15, medium Zoom