

Lake Barcroft Village, Inc.

Minutes of the Board of Directors Meeting Held on September 10, 2015

Attending: Dawn Donald, Stuart Feldstein, David Kassing, Nancy Mattson, Adele Neuberg, Carl Neuberg, Sam Rothman, Clyde Williams and Executive Director Cindy Waters. Also attending: LBV members Bill Cook, Ron Karpick, and Richard Morton.

Co-President Stuart Feldstein called the meeting to order at 3:05pm at the Mason District Government Center.

Minutes: The Board approved the minutes of its August 13, 2015 meeting.

Treasurers' Report: The Treasurer's report on LBV August revenues and spending showed modest revenues and normal monthly expenditures. The net result is a healthy total bank balance of approximately \$88,450. Treasurer Carl Neuberg reported that he had completed his inputs for the LBV annual report and had also undertaken several additional budget-related tasks. Results for three of these efforts are reported below.

Executive Director's Report: Executive Director Cindy Waters reported that LBV membership had risen to 86. She has also been updating volunteer driver's insurance records, inquiring about discounts for Village members at local restaurants, and attending LBV committee meetings. In closing her report she said that it has been a "wonderful year" for her and that she was "very happy to have this association with the Village."

Committee Reports: The Board considered five reports:

The Communications Committee is still looking at the website. The Board briefly discussed whether we should develop a search function for the LBV website. No conclusion was reached.

Fundraising Committee: Business and Professional (B&P Club members have proposed programs to be presented to LBV members.

These will be sent to the Board for approval, and, if approved, will provide a series of daytime programs for LBV members. The committee has prepared certificates of appreciation for B&P members to be presented at the Sept 21st membership meeting and would like to hold a “Business Resource Fair” for LBV members at the March 2016 membership meeting.

The Fundraising Committee has developed a set of membership levels for the B&P Club with specific benefits associated with each level. The Board discussed some of the details of this plan and approved it for use in 2016.

Volunteer/Services Committee. Stuart Feldstein announced a series of three, one hour or less, training sessions for LBV volunteers to be held in November. The purpose is to refresh LBV volunteers on procedures for providing services to Village members including dos and don'ts as well as updates on LBV policies. Experiences of volunteers while providing services will be sought. For volunteer drivers a one-hour session is mandatory.

Carl Neuberg reported on an arrangement with Jeb Stuart High School to provide tech support to LBV members with computer, pad, phone, or television problems. Students will be available after school with a supervising adult on the scene. Details will be announced soon.

Vendor Committee: No report. In a meeting Cindy Waters and Adele Neuberg met with the director of senior services at Virginia Hospital Center and learned about many programs VHC makes available to local seniors and villages. She also provided information about VHC's Lifeline medical alert system.

Nancy Mattson reported on a Virginia Hospital Center Lifeline emergency response device she tested for two months of free service. Service range was limited to a relatively small area around a device in her home that notified responders. She found the service not useful even when gardening. The Board decided to explore other devices with Sam Rothman taking the lead.

Membership Committee: The Board and guests held a lengthy discussion of membership issues. It touched many problems and opportunities including retention of existing members, recruitment of new members, the potential for younger members and services to meet their needs, LBV events that help recruiting new members, roles for non-members in recruiting for LBV, and potential shifts from “full” member to Associate status if that option is approved,

Old Business:

Website Update: No new information was available. The update was postponed to a future meeting.

Annual Report: Dawn Donald reported progress on compiling and editing the 2013-2014 Annual Report.

Membership Card: Carl Neuberg discussed preparing and distributing an LBV identification card to all members. After a brief discussion, the Board approved his proposal. The cards will be distributed soon.

LBV Membership Meeting: Final details for the September membership meeting were discussed. All Board members are expected to attend.

Legal Status of the LBV Executive Director Position: LBV’s Executive Director was excused from this discussion. The findings of an *ad hoc* committee, established to examine this issue, were discussed fully. After weighing the costs and benefits of the two options – contractor or employee – the Board voted to make the Executive Director an employee beginning January 1, 2016.

New Business:

Associate Membership Ballot and Phone Calls to LBV Members: The Board discussed the design of the ballot for the upcoming member voting on the Associate Membership issue. After a short discussion the Board unanimously approved the use of two separate ballots: one to

approve changes to the LBV Articles of Incorporation and a second to revise the LBV Bylaws to allow Associate Memberships.

All members of the Board were asked to call several LBV members after the ballots had been distributed and, if asked, to clarify any issues about the balloting process, not to argue for one side or the other.

Sound System: Carl Neuberg presented options for a sound system to be purchased and used as needed for LBV meetings and activities. The Board approved his recommendation.

LBV Phone System: The Board discussed three options for the telephone system for use by the LBV Executive Director. Cost differences were small and the Board voted to approve the use of Verizon's service.

Advisory Council: Stuart Feldstein discussed the creation of a "non elected" group to advise the Board on processes and problems. Further discussion is planned.

Co-President Stuart Feldstein adjourned the meeting at 4:40pm.

Submitted October 15, 2015