

Lake Barcroft Village
Board of Directors Meeting
MINUTES OF 9 NOVEMBER 2023

A regular meeting of the Lake Barcroft Village Board of Directors was held on 9 November 2023 via Zoom. The meeting was called to order by President Walt Cooper at 3:06 pm.

Members present: Past President Sam Rothman, President Walt Cooper, Secretary Cathy Williams, additional board members Elizabeth Boris, Lisa DuBois, Liz Gianturco, Jane Guttman and Ellen Raphaeli, and Executive Director (ED) Cindy Waters. **Unable to attend:** Treasurer Ross Kory and board member Nazir Bhagat.

The agenda for the meeting and minutes of the 12 October 2023 meeting were approved.

Unless otherwise noted, officer and committee reports were distributed to board

members prior to the meeting; a copy of each is retained by the Secretary. Summations and additions are provided in each category, below.

Treasurer's Report: Walt Cooper noted that Treasurer Ross Kory submitted a written report prior to the meeting. For October, Total Income was \$2,250, and Total Expenses were \$3,782, for a Net Income of \$(1,532). The Year-to-Date net loss is \$13,000, \$3,000 more than was budgeted for the entire year. This loss will be reduced by the end of the year if income exceeds spending for November and December. We expect this to be the case because of higher than usual renewals and donations, which are typical for this time of year.

Executive Director's Report: Executive Director Cindy Waters submitted a written report prior to the meeting. She noted that one new member joined in October. An additional household has joined as social members since her October report, and two late renewals have been received, for a total of 83 members. Only three volunteers are regular drivers, so she is working to get additional drivers on board. There will be a request for drivers in the next LBA newsletter.

Committee Reports:

Communications – Jane Guttman noted that articles for the November issue of *The Villager* were sent today to Don Christian for design. Many of the articles on hobbies were submitted by the LBV Memoir Group. Any new sponsor logos should be sent to Jane to post on the LBV website.

Fund Raising—Lisa DuBois submitted a written report prior to the meeting which included a list of businesses to be included in a sponsorship solicitation mailing next week. The new LBV brochures will be included in the mailing. She will include a personal note on letters to businesses recommended by specific individuals, and those individuals who submitted names

are asked to follow up with the businesses they suggested with a phone call or personal visit after the mailing.

Action: Lisa asked board members to send her any additional business names for the sponsorship solicitation.

Board members were in agreement that we should hold another wine and cheese fundraising event in the Spring, possibly the first weekend in June. Barbara Selig provided the wine for our last event and is likely to be willing to do so again next year. Lisa suggested we consider hosting a cornhole fundraising event in the Fall.

Elizabeth Boris reported that she is looking into grant makers who might have an interest in providing funding for LBV.

Programs – Walt thanked Cindy for stepping in as interim chair of the Programs Committee as we seek a new chair. Cindy noted that she will send the latest programs calendar to members on Monday.

Membership Marketing and KIT – Cathy Williams submitted a written report prior to the meeting. She noted that 750 copies of the new LBV brochure were printed by McCabe's Printing for a cost of \$295. She thanked Jan Barrett and Marcia Grabowski for their help in developing the brochure and Don Christian for designing it. Don has also designed a new information box on LBV to include in the next LBA newsletter with Jane's article about LBV. Marcia is working on reports about LBV in social media, including LakeLink and LBA's Facebook page. Ellen Raphaeli updated the LBV webpage to make our calendar of events visible on the main page.

Marcia is planning for KIT coordinators to distribute holiday bags on December 9. Walt suggested the coordinators brainstorm on ways to increase the frequency of contacts with members in their sections. Walt asked that this be a topic in the December meeting.

Action: Cathy will convey Walt's request for ideas on how to increase contact with members to Marcia and the KIT coordinators.

Operations—Liz Gianturco reported that the Ad Hoc Committee on updating the Bylaws will meet next week. She has reviewed the board meeting minutes and compiled a list of amendments adopted by the board since 2017. Walt asked how board members should propose adding a new standing committee, e.g., fundraising, to the bylaws. Liz said Article 12 of the Bylaws permits proposed changes to be voted on during a regular board meeting.

Old Business:

November 13 Quarterly Meeting –Walt is unable to attend the meeting, and Sam Rothman has agreed to chair the short business meeting and introduce the speaker. Ellen will set up the projector for the PowerPoint presentation and take a voice amplifier and cord. She will also take two pen sets to the meeting -- one for the speaker and one for Mike Sternad, who is

helping with AV. Liz volunteered to provide water and snacks. Cindy will provide a computer. Lisa and Clyde Williams will help set up tables and chairs. Cindy will send a notice about the meeting to LBV members and to LakeLink.

Biennial Report – Walt thanked Sam for writing the 2021-22 LBV biennial report. Sam suggested that the person responsible for writing the 2023-24 report start making notes now. Ellen will consider being the author if we can use bullets rather than narrative.

New Business:

Gifts for Quarterly Meeting Speakers – Ellen ordered and has received 25 pen sets to be used for speaker gifts. She will take the supply to Cindy for storage.

Other Business:

Article in Stroll – Lisa is willing to talk with the editor of *Stroll* magazine about including a feature on a member of LBV. Board members agreed that Walt should be featured.

Next Person to Feature in The Villager – Jane asked for suggestions on whom to interview for the next issue of *The Villager*. Suggestions include new members Andrea Fus or Ken Trotter or, possibly, Meghan Whalen, the new editor of LBA newsletter and a new LBV volunteer.

Next Board Meeting: The next board meeting will be Thursday, 14 December, 2023, 3:00 pm via Zoom.

The meeting was adjourned at 3:55 pm.

Respectfully submitted,

Cathy Williams
Secretary