

Lake Barcroft Village
Board of Directors Meeting
MINUTES OF 8 JUNE 2023

A regular meeting of the Lake Barcroft Village Board of Directors was held on 8 June 2023 via Zoom. The meeting was called to order by President Ellen Raphaeli at 3:04 pm.

Members present: Past President Sam Rothman, President Ellen Raphaeli, Vice President Walt Cooper, Secretary Cathy Williams, additional board members Lisa DuBois, Liz Gianturco and Jane Guttman, and Executive Director (ED) Cindy Waters. **Absent:** Treasurer Ross Kory, and board member Nazir Bhagat.

The agenda for the meeting and minutes of the 11 May 2023 meeting were approved.

Unless otherwise noted, officer and committee reports were distributed to board members prior to the meeting; a copy of each is retained by the Secretary. Summations and additions are provided in each category, below.

President's Report: No report.

Treasurer's Report: Treasurer Ross Kory submitted a written report prior to the meeting. For May, Total Income was \$2,071 and Total Expenses were \$9,196. Ross noted in an email that the report includes a payment of \$5,423 to 2941 for the anniversary brunch. The final amount may be reduced as a result of the final reckoning with 2941.

Executive Director's Report: Executive Director Cindy Waters submitted a written report prior to the meeting. She noted that there are two new members, and that in spite of some events being cancelled in May the overall participation for the month is ahead of last year. Cindy asked for board guidance on whether to deny LBV membership to a woman in Falls Church city who inquired about joining. The sense of the board was that the request should be denied because she doesn't live in a contiguous neighborhood.

Vice-President's Report: No report.

Committee Reports:

Communications—Jane Guttman submitted a written report prior to the meeting. She is working on stories for the Lake Barcroft newsletter and *The Villager* on the quarterly meeting and the anniversary brunch. She will update the LBV website with information about the anniversary brunch.

Fund Raising—Lisa DuBois submitted a written report prior to the meeting. Forty-one people (approximately 40% Village members) have signed up for the wine tasting fundraiser June 10 (goal was 25-30). Sam Rothman volunteered to help with set-up for the event, and Walt Cooper and Ross Kory volunteered to donate cheese trays. Cindy will sit at the sign-in table and will

bring LBV brochures. Rashne Green will send Cindy a list of attendee addresses for use in thanking participants for their tax-deductible donations.

Programs—Walt Cooper submitted a written report prior to the meeting. He noted that the Bhagats are hosting both a Coffee and Conversation and Happy Hour in June and that the June Art Roundtable will feature art works at the home of Jan Barrett and himself. He volunteered to record the Art Roundtable. He is developing a list of organizations that offer fitness programs at a discount for older adults and/or LBV members. He will help create laminated ID cards for LBV members to use in restaurants and other establishments that offer group discounts.

Membership—Cathy Williams submitted a written report prior to the meeting. She reported that the committee met today to begin developing an action plan for membership marketing.

The committee requested that the board reactivate the Volunteers and Services Committee to implement suggested new member services and asked the board to change the name of the Membership Committee to Membership Marketing Committee.

Action item: The recommendation to change the committee name to Membership Marketing Committee was referred to the Ad Hoc Committee on updating the Bylaws.

The committee asked for funds to update and print 1,000 copies of the membership brochure, which was last updated in 2018. Jane moved that the board authorize \$300-\$600 to update and print the brochure. Walt seconded the motion. Motion carried.

Operations—Liz Gianturco reported that the five-member Ad Hoc Committee on updating the Bylaws will have a report by the next board meeting.

Technology—No report.

Old Business:

Biennial Report—Ellen reported that the 2019-20 report was distributed to members electronically. She thanked Sam for producing the report.

Anniversary Brunch – Cindy reported that 48 people signed up for the event and 43 attended. She is sending a thank you to 2941 for their great food and service. She acknowledged the assistance of Marcia Grabowski and Jane Guttman in designing the invitations and planning the menu. For the next anniversary brunch we will revisit and adjust food amounts; there were leftovers of some items. Food not taken home by attendees was taken to a homeless shelter. Ellen asked about taking leftovers to LBV members who were unable to attend, and Cindy said this would be a difficult logistical issue. One problem at this year's event was lack of valet parking. We didn't know this in advance, so it was difficult for some people to park, and the lower lot filled up, requiring some to park in the upper parking lot. Board members thanked Cindy for the donation of table flowers for the event and for her coordination of arrangements. A good time was had by all.

Review June Quarterly Meeting – Cindy reported that 13 people attended in person and 10 attended via Zoom. Jane noted that the streaming worked well but the speaker wasn't

“centered” in the screen. The speaker, who was very knowledgeable and enthusiastic, was well received by those who attended. Ellen asked the board whether it was appropriate to cut off questions at 8:30, and board members agreed that it was necessary in order to have time for the business meeting and to leave the facility by the 9:00 deadline.

New Business:

Biennial Report 2021-22 – Sam is overseeing the development of this report. He will contact board members as needed to compile information for the report.

Nazir’s recommendation re *Golden Gazette* – Ellen noted that Nazir Bhagat recommended that all LBV members receive a subscription to the *Golden Gazette*. The sense of the board was that since it is free there is no need for the board to be involved in procuring subscriptions for members.

Speaker for September Quarterly Meeting – Ellen suggested the board start gathering names of potential presenters whom we know are good speakers. She noted that Beth Auerbach recommended we invite the owner of Cinema Arts theater to talk about independent theaters. Jane said the manager of Stage One in Vienna is also a good speaker. The manager of Avant Bard theater in Arlington might be another possibility. Ellen reminded the board that Nazir recommended we look for speakers on topics that are of general interest to the community.

New Board Member – Ellen noted that with Sue's retirement, we are now a board of eight. The bylaws specify that the board shall have no fewer than five nor more than thirteen members. The question we need to consider is whether we want to bring a new member onto the board to fill the rest of Sue's term. Anyone who would finish Sue's term would still be eligible to be elected to two three-year terms. Lacking a quorum, the board agreed that Ellen would query board members via email to see if they feel we should try to bring a new member onto the board, and whether the board would be comfortable voting on appointment of a new member via email.

[Via email, Ellen subsequently reported that she heard from six of the eight members of the board, some of whom spoke to the issue and all of whom said that a vote by email will be acceptable. She therefore asked for a vote by email on the question of bringing in a new board member to fill Sue’s remaining term. Should the votes be positive, Ellen will ask that the Nominating Committee return to the list of prospective nominees they had created earlier this year and approach the second person on that list.]

New Laptop/Projector – Ellen reported that the Village laptop computer is old and is running on Windows 7; she said Ross volunteered to donate a newer computer that has Windows 11. The Village projector tends to overheat. Ellen will check on prices to replace it and report at the next board meeting.

Next Board Meeting: Thursday, 13 July, 2023, 3:00 pm via Zoom. The sense of the board is that the remaining board meetings for 2023 should be via Zoom. Cindy will cancel our room requests for the Mason District Center for the remainder of the year.

The meeting was adjourned at 4:07 pm.

Respectfully submitted,

Cathy Williams
Secretary