

**Lake Barcroft Village  
Board of Directors Meeting  
April 11, 2023 MINUTES**

President Ellen Raphaeli called the Tuesday, April 11, 2023, meeting of the Board of Directors to order at 3:22 p.m. (The meeting was changed from the normally scheduled second Thursday of the month because of a conflict with the Jewish holiday of Passover.) Present also at the meeting were Past President Sam Rothman, Vice President Walt Cooper, Treasurer Ross Kory, Secretary Sue Morse, and additional Board members, Jane Guttman, Cathy Williams, and Nazir Bhagat, and Executive Director Cindy Waters. Absent were Liz Gianturco and Lisa DuBois.

The agenda was approved without further alterations, and the minutes of the March 9, 2023 meeting were approved as written.

President's Report—During Ellen's research in the matter of providing a hybrid variety of Quarterly Meetings, namely both in-person and electronically, she found that it does not work for LBV meetings because too much equipment is required. She proceeded to discuss the answers to the survey of present members. Members seemed to be most interested in the socialization and the transportation opportunities. Cathy liked the comments at the end of the survey. She remembered that the KIT members are supposed to give out the membership directory in their neighborhoods. Perhaps it would be easier to send it once a year in PDF form through email. It is essential to introduce new members at the Quarterly Meetings. Ellen also suggested that these introductions be published in *The Villager*.

A recommendation from the survey that the Village sponsor more trips created a great deal of discussion. Cindy said trips are hard to plan because many times persons who sign up do not come at the last minute. Nazir suggested that he could post spontaneously that he will be going to a certain activity and then ask if anyone else wants to go. Walt says he has plans to organize a trip to the Smithsonian craft show on May 5.

Treasurer's Report— Ross began his report by saying he had good news and bad news. The good news is that the LBV accountant has agreed to give us a clean audit. It has passed, but the written results will take a few weeks. Ross stated that he has filed the 990N tax return.

The bad news is the financial report. LBV is far behind the previous year's revenue, which likely predicts the activity for the rest of the year. LBV needs to pick up four or five members now because this deficit, which could be \$7,000 to \$10,000, starts to use up our reserve cash. In order to find ways to grow the membership, Cathy suggested naming a membership chair and then having a membership drive. Ross and Cathy are willing to help with this committee. Cathy will ask Charlotte Flounders whether she would work on the LBV membership committee.

Ross brought up his previous attempt to negotiate a stand-by arrangement with Helpful Village at a reduced fee. Discussion ensued regarding whether Access could serve Village needs well enough that we could dispense with Helpful Village and save that expense. Cathy asked if the Alexandria Village is still using Access or if they have switched to Helpful Village. Cindy will check with the Alexandria Village to get the answer. Ellen wants to query the Lake Barcroft community to see if any volunteers are available to work on the Access program in the event that extra help is needed. Ross will put off another month to decide on the amount of the payment to Helpful Village.

Executive Director's Report--Cindy referred the Board members to her March activity report. Priscilla Stevens has joined as a full member. Another member has decided not to renew. Last year 14 people left the Village and 8 joined. This year 4 people left the Village and only 2 have joined. Cindy is having difficulties getting volunteers to drive. She plans to put out a call on LakeLink to ask for more volunteers who are willing to be drivers. There was a good turnout at both Happy Hour and the Quarterly Meeting. Technology guru Shirley Timashev is leaving the area, but she hopes to continue her contact with the Village.

Vice President's Report—Walt Cooper was introduced as the new Vice President of the Board. He had no report.

## **Committee Reports**

Communications Committee—Jane discussed the article about the survey results that she's providing for the *LB Newsletter*. The deadline is April 15. Cindy asked about Larry Hoffer, because he is leaving the job as editor of the *LBN*. Jane said it will be a big job to find someone to fill his shoes. She also shared the good news that Marcia Grabowski has volunteered to conduct and write up the interviews for *The Villager*. New Board member Nazir Bhagat will be interviewed for the next issue.

Fundraising Committee—Lisa sent a fundraising update because she was out of town this week. She described the letters to supporters (past and potential) and shared her plan to add 5-10 new contacts a month.

The Seligs have been secured for the Wine Event on June 10. It will be held at the peninsula on Cavalier Corridor. Costs for the event will be renting tables and chairs and providing charcuterie boards and/or nibbles.

- Rental cost budget = \$300
- Food budget= \$300-500 dependent upon attendance
- Proposed ticket cost = \$35 (would break even at 20-25 attendees)
- Things to consider:
  - Is this price enough?

- Should we solicit volunteers to donate chairs and tables to use to maximize profit?

Lisa hasn't yet secured a beach for the other fundraising event, the Corn Hole Tournament, so she recommends postponing that event until fall. Board members agreed.

Volunteers and Services Committee—There is still no chair or function for this committee. The work for this committee is being done by Cindy.

Program Committee—Walt is planning on building on the program activities that Cindy mentioned earlier. Dining Around will be every other month and the Arts Roundtable will meet quarterly. The highlights for April are Coffee & Conversation, Dining Around, Happy Hour, and the introduction of a walking group at Green Spring Gardens. Planned activities include a trip to the Smithsonian Crafts Show, establishing conversation groups in German, French and Spanish, and a discussion group at La Madeleine Restaurant. Nazir suggested that some events could be opened up to guests, outsiders, and non-members. However, the Board has an established policy that Happy Hour is the only event that non-members can attend because the event can be used as a recruiting tool.

Keeping in Touch—Cathy shared ideas from the KIT captains' lunch—the walking group and distributing a chart on which members could record their steps.

Operations Committee—No report. A new chair has not been appointed.

Technology Committee—Chairs Ross and Jane had no report since all technology was covered by Ross's report.

Ad Hoc Committee on Updating Bylaws—Chair Liz was absent from the meeting.

## **Old Business**

Biennial Report—Sam reported that the text is finished for the 2019-2021 Biennial Report. Don Christian will do the formatting when he gets the photos. Jane will work on providing them. Ross thinks LBV should have statements from the auditors for 2021 in the report. Ross will use a chart reference. Cindy will send the previous biennial report to Ross so he can see how the financial part of that report was handled.

Celebration of 10<sup>th</sup> Anniversary of the Village update—Cindy reported that despite repeated requests, she just today received the buffet menu for the 10<sup>th</sup> Anniversary celebration luncheon on June 3 at 2941. She noted that prices have gone up substantially. With LBV's budget constraints, the number of menu items will need to be decreased. Cindy plans to do the centerpieces again. There was a question about whether the restaurant will provide a cash bar. Cindy will check further and report next month.

Adding Cranna presentation to the website—Ellen noted that adding Becky Cranna’s presentation to the website was more problematic than expected. Adding 48 minutes to the website turned out to be substantial. Cindy suggested that only the charts need to be on the website. Jane recommended that we use Cathy’s report on the Quarterly Meeting program, plus the slides if permitted.

## **New Business**

June Quarterly Meeting (speaker suggestions?) –Sam has talked with a possible program presenter, Ann Shield, whom he has heard speak. The topic concerns the German POWs who were housed in the DC metropolitan area. During the discussion, Nazir brought up the possibility that the subject matter could be offensive to some members. Cindy and Sam think the information is valuable because of the history of World War II, and it is relevant to the Virginia area with the connection of the interrogation center at Fort Hunt. The POWs were treated well during their confinements. Ellen thinks this is an interesting topic and is a good start. She suggests starting a file for future meeting topics.

Sam suggested that the Quarterly Meeting could be held later in the month to accommodate coverage in the newsletters. Cindy noted that historically, the Quarterly Meetings have been held on the first Monday. If the Board considers changing the day of the month, the decision will need to be made before September 1, when Cindy reserves the rooms for the next year.

Other new business?—Cindy noted that she received a call from Robert Martinson and Ken Trotter, a local real estate agent, about their proposal to coordinate an Antiques Roadshow. They suggested using the 4Sales Estate people, but Cindy wants to use Lake Barcroft’s own Steve and Sherry Gouterman as the appraisers. There was a question about whether it would be a fundraiser and an official Lake Barcroft or Village event. Cindy will talk further with Ken about this possibility soon.

The Board decided to change the meeting time to 3:00 and to continue to meet via Zoom. Cindy will cancel the room reservation with Mason District.

Ellen asked for a motion of adjournment. Ross moved to adjourn and Sam seconded the motion. The meeting was adjourned at 5:08 p.m.

Respectfully submitted,  
Sue Morse, Secretary

Next Board meeting – May 11 at 3:00 pm via Zoom